

Marble

Now the obvious choice

New technology sparks excitement

(NC)—Marble has been used extensively over the years to denote affluence and opulence in palaces, buildings and luxury hotels around the globe. Renowned to denote tasteful and regal beauty it's hard to imagine then that this naturally beautiful and durable decorative material can evolve into something even better, but thanks to a technological breakthrough it certainly has.

Welcome to marble tile 2.0, the next generation in marble tile that has been generating so much excitement across the country with tile setters, luxury hotels and homeowners alike. It's called Accolade Premium RF, and it's receiving praise from designers, architects and builders as the ultimate durable solution to marble tile.

Using the same innovative concepts that have brought engineered hardwood floors to the forefront, these tiles feature a wide range of marble meticulously selected from exotic quarries bonded to high quality porcelain for significantly superior strength and precision engineered to meet the most demanding specifications with unparalleled beauty.

"It's so easy to install it's quickly becoming the preferred choice of tile setters and luxury hotels across North America," said Mark Hanna President of Leeza Inc., one of North America's leading distributors of premium surfaces including the new Accolade Premium RF Collection.

Trendsetting consumers have also followed suit incorporating these magnificent marbles into their new kitchens, bathrooms and living rooms to create a desired sense of luxury, grandeur and status to their well-decorated spaces.

Most importantly, this innovative technology also allows these beautiful marbles to be bonded to honeycomb aluminum for large wall panel applications, a first in the industry.

"It's very exciting to finally be able to use marble on vertical surfaces with confidence, with the help of the aluminum backing," said Toronto-based designer Andrew Pike of Andrew Pike Interiors. "Now large installations have less wastage, and install easily. Accolade opens a whole new range of possibilities for designers and architects."

The honeycomb backing and overall ease of installation of Accolade has led to the rebirth of marble in new home designs. According to designers regular "first generation" marble tile was receiving less attention in new decors than in the past due to its limitations as an inherently heavy, fragile option along with the perception that it was passé among discerning homeowners.

Pike explained "some clients avoided marble in the past due to the fear of breakage and waste during installation or having to replace pieces that become weak or

crack over time." This industry breakthrough has erased those fears and as a result has designers and architects inspired by its natural beauty, versatility and limitless design potential. More information on marble tile is available at leezadistribution.com.
www.newscanada.com



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